

How Open APIs are Transforming the Practice of IP Law

Before We Get Started...



Recording

A link to the recording will be made available.



Questions

Type in the question box and we will answer in real time or during the Q&A.



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Today's Presenters...



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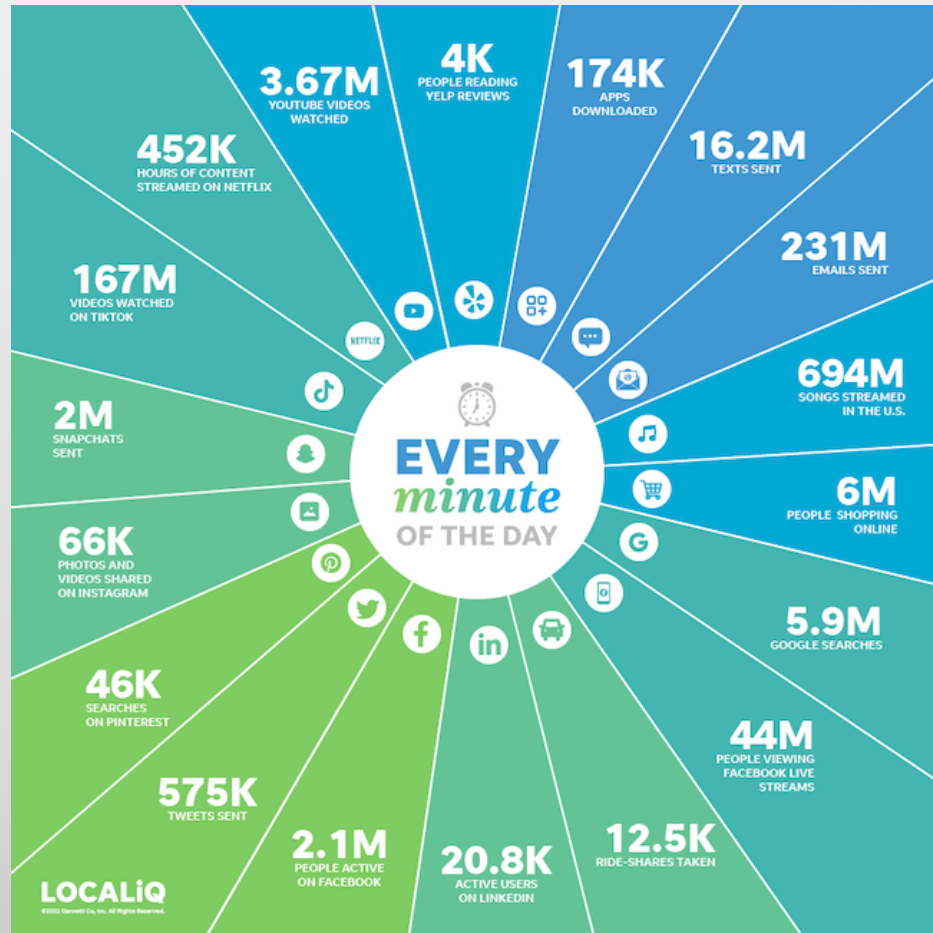
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What Happens in an Internet Minute

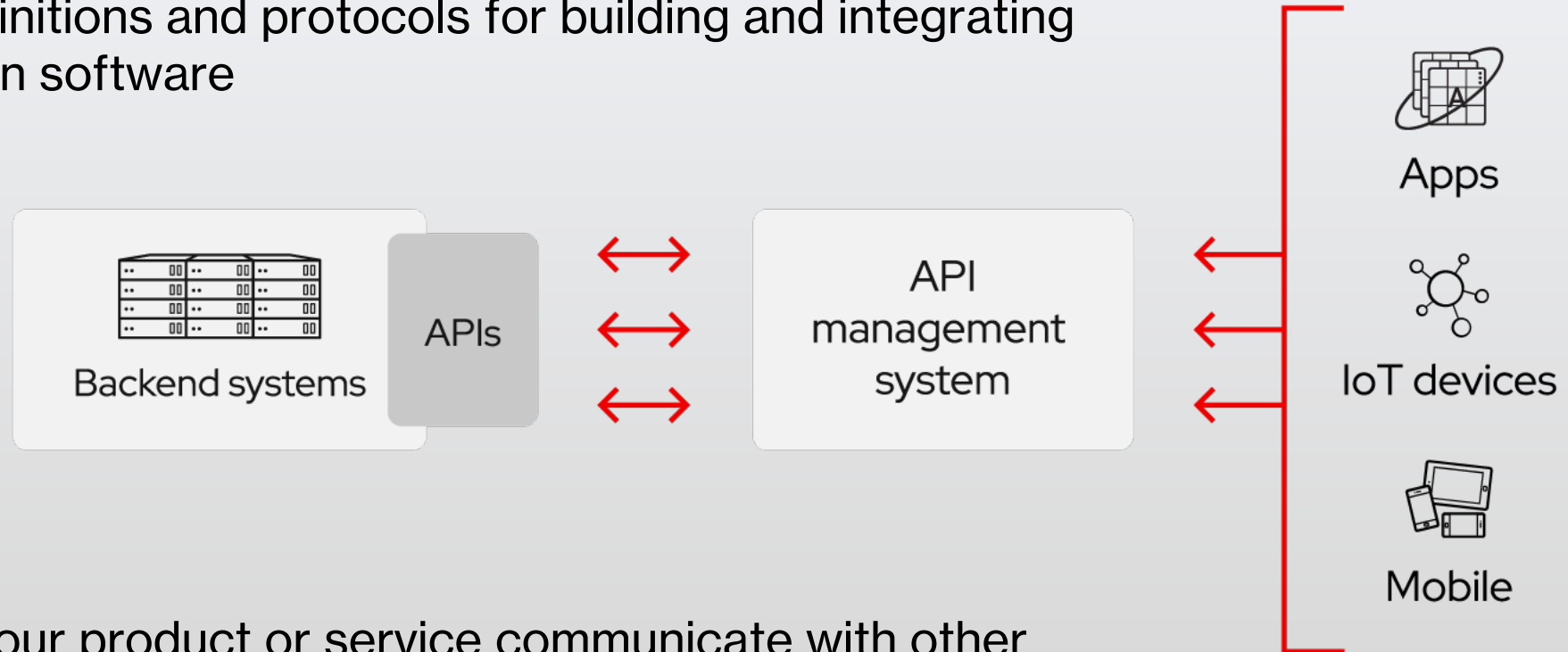


Made possible due to APIs

<https://localiq.com/blog/what-happens-in-an-internet-minute>

What is an API?

- API stands for application programming interface, which is a set of definitions and protocols for building and integrating application software

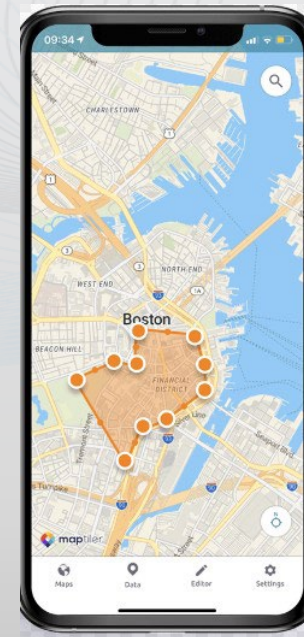
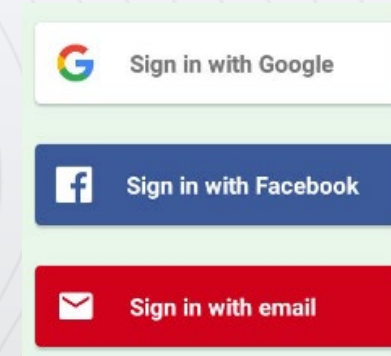


- APIs let your product or service communicate with other products and services without having to know how they're implemented.

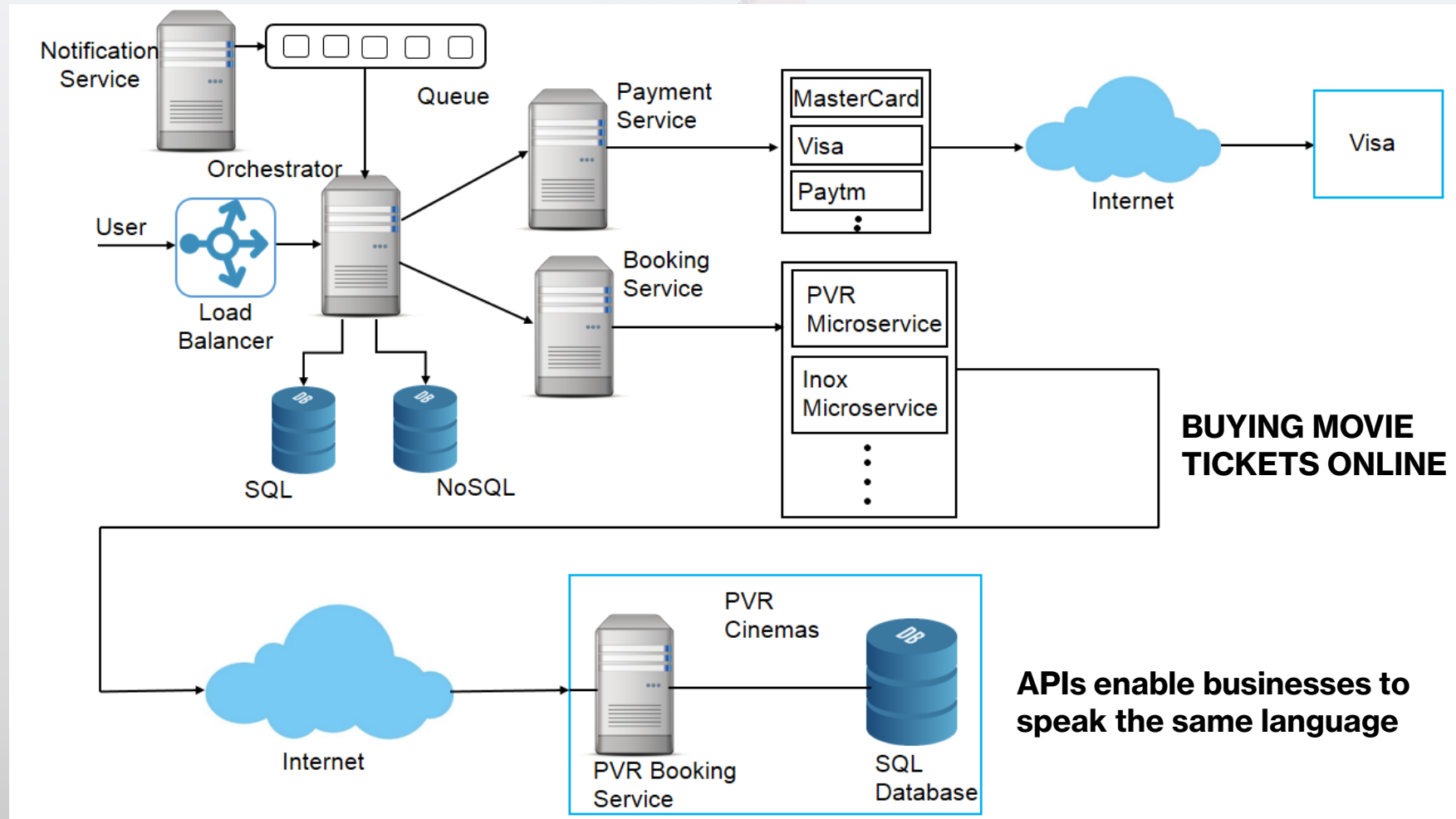
API Examples

Here are some popular examples of API uses that users encounter almost every day:

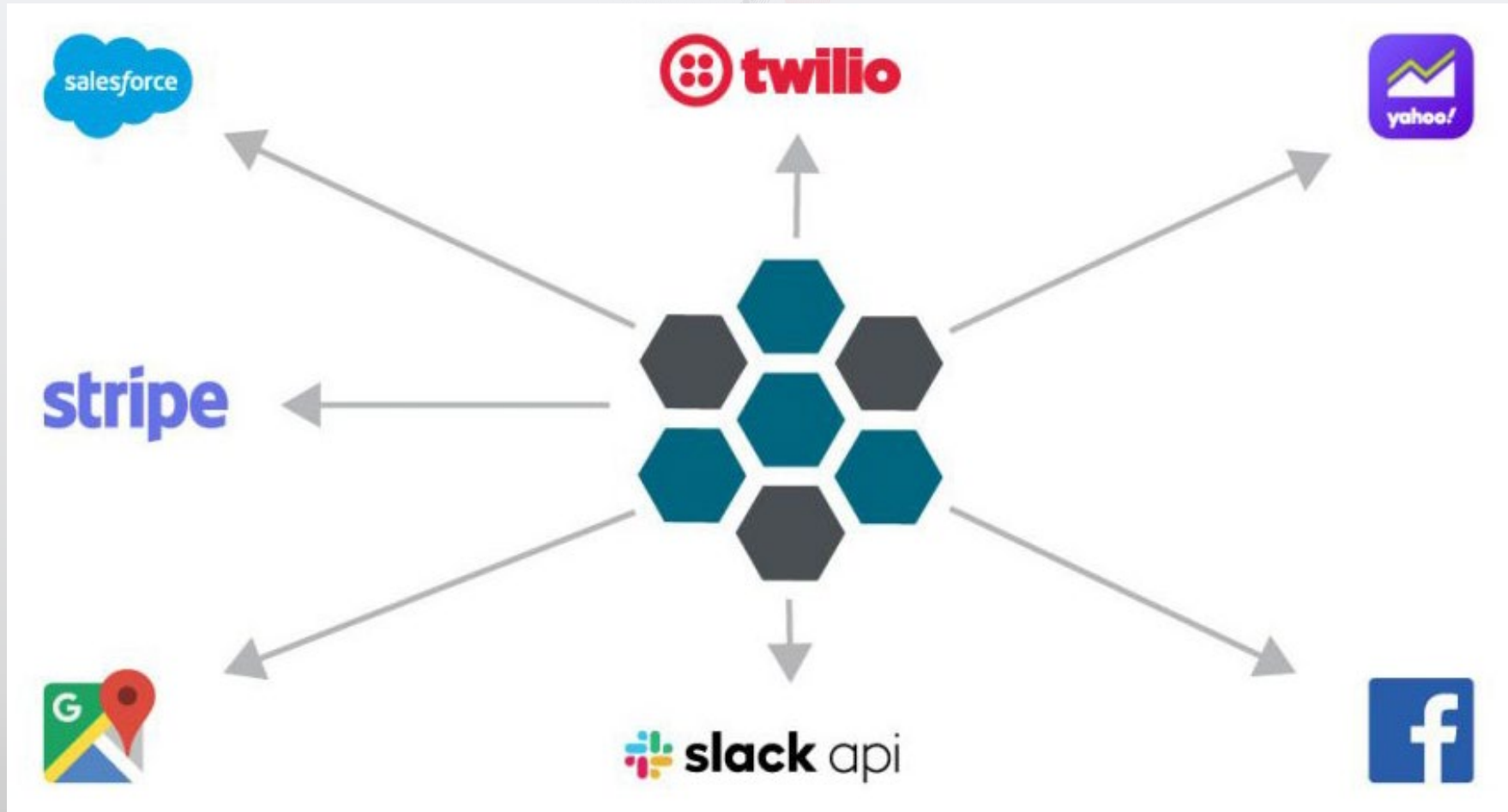
- Universal logins
- Internet of Things (IoT)
- Mapping apps
- Twitter
- SaaS applications



APIs are essentially the concierge of the digital world.



Who Creates These APIs?

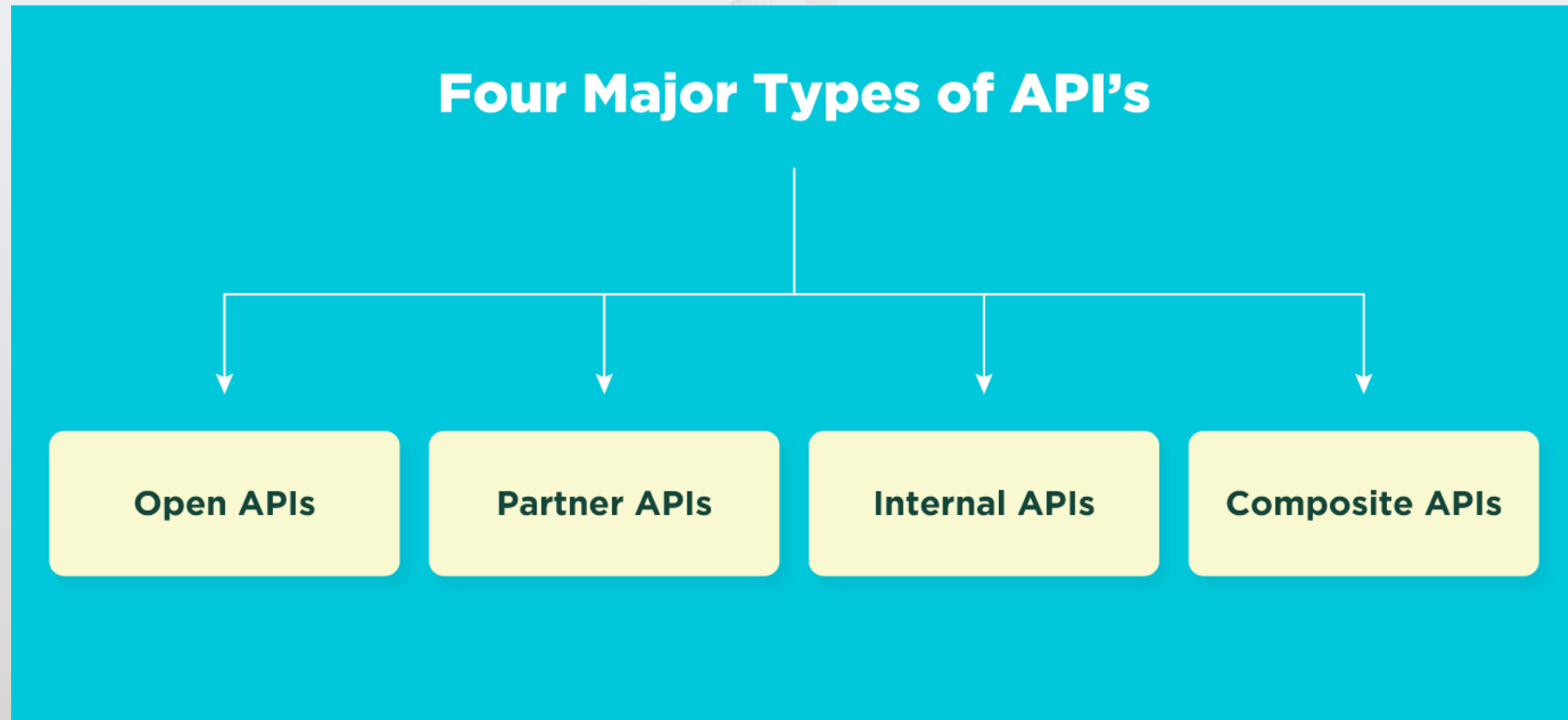


Benefits of API

APIs offer other significant benefits to developers and organizations at large:

- **Improved collaboration:** The average enterprise uses almost 1,200 cloud applications, many of which are disconnected.
- **Accelerated innovation:** APIs offer flexibility, allowing companies to make connections with new business partners
- **Data monetization.** Many companies choose to offer APIs for free, at least initially, so that they can build an audience of developers around their brand
- **System security:** APIs separate the requesting application from the infrastructure of the responding service
- **End-user security and privacy:** When a website requests a user's location, which is provided via a location API, the user can then decide whether to allow or deny this request

Types of APIs



Streaming data and API's have disrupted once dominant incumbents in several large industries

Blockbuster: Bankrupt



- Once a giant in the video rental industry, Blockbuster failed to adapt to the rise of digital streaming services like Netflix and Hulu

Borders: Bankrupt







- Online competition and the rise of e-books and digital reading devices contributed to the collapse of this once-thriving company

Tower Records: Bankrupt



- Streaming music and video led to the collapse of CD sales and the growth of digital platforms like iTunes, Spotify, and Pandora

Replaced by:

- **Netflix** 
- **iTunes** 
- **Amazon** 
- **Spotify** 
- **Pandora** 
- **Hulu** 
- **Other**

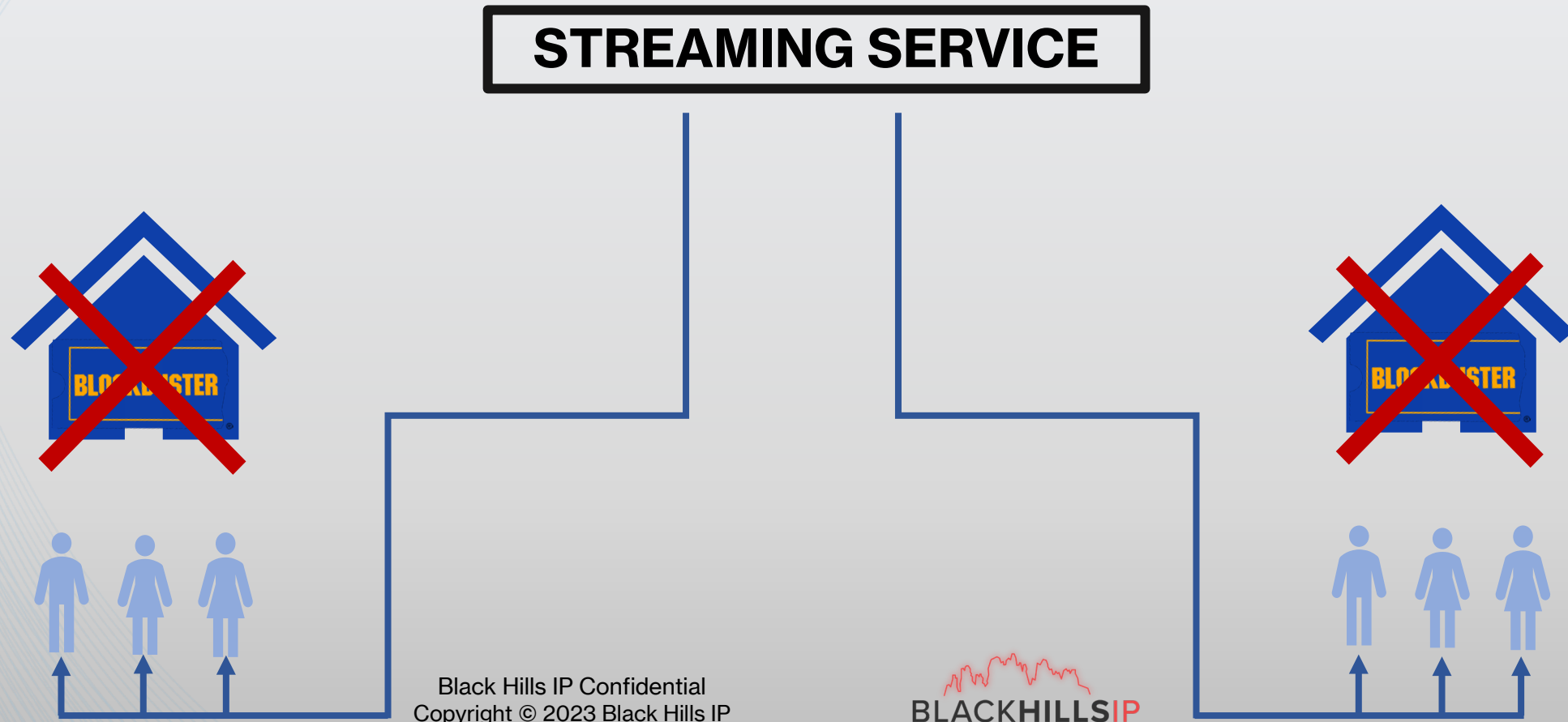
These bankrupt companies have something in common with today's IP management ecosystem

These companies once dominated the distribution of media with a physical distribution network with “local stores” that consumers frequented for the media they wanted.



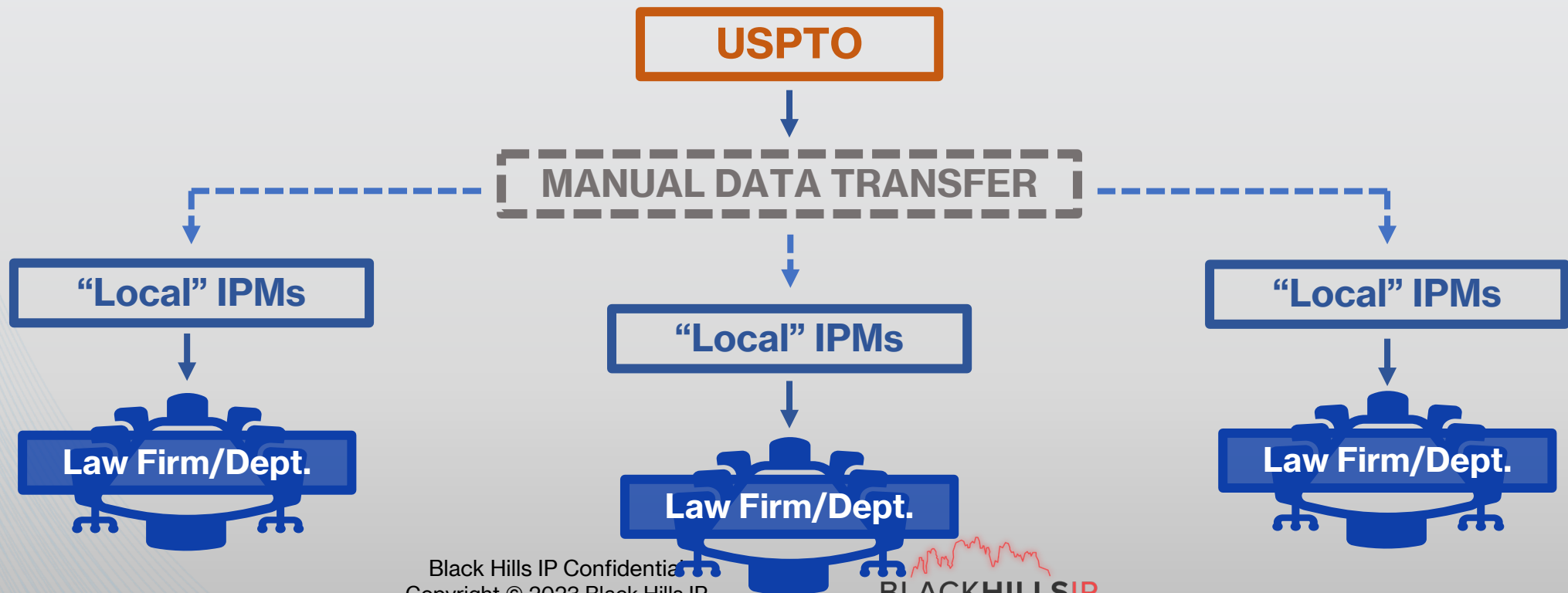
These bankrupt companies have something in common with today's IP management ecosystem

Then they were disintermediated by streaming services:



Today's IP management ecosystem has parallels to the now defunct "Blockbuster model"

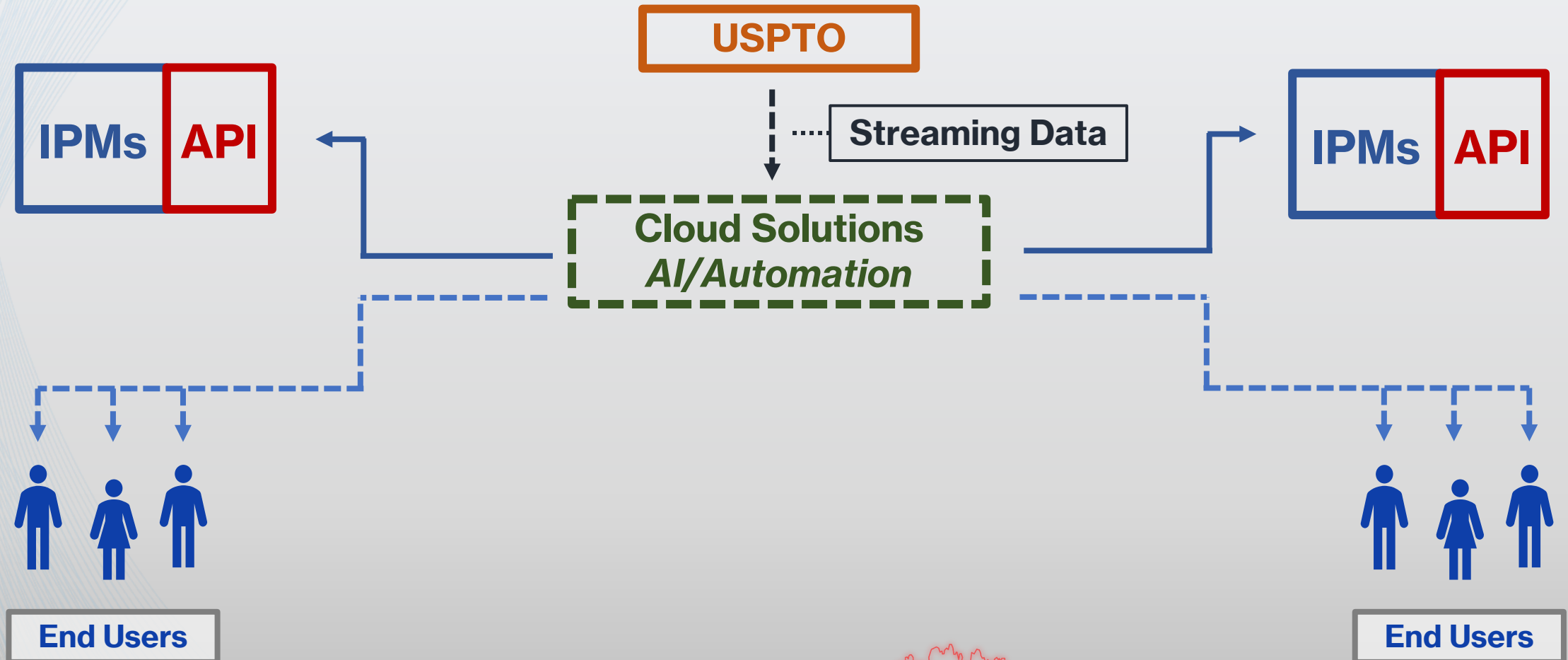
- Historically, IP management systems (IPMs) have played a similar role, serving as a "local IP data store"
- They were the sole source of IP data for users, and for processes that depending on this data, like preparation of documents and reports



We are rapidly evolving to a new IP ecosystem

- IP management systems are no longer the go-to gold standard for a prosecution history or bibliographic data – that has been replaced by USPTO Patent Center or other countries' IP registers
- It is now possible to stream U.S. file wrapper data directly into prosecution support tools, allowing these tools to operate without connection to "local" IP management system data stores
- Moreover, the streamed data is a superior source of data for these tools, and many times richer than the data set stored in a local IP management solution

Today's IP management solutions are being “disintermediated” from the automation core of the IP solution ecosystem

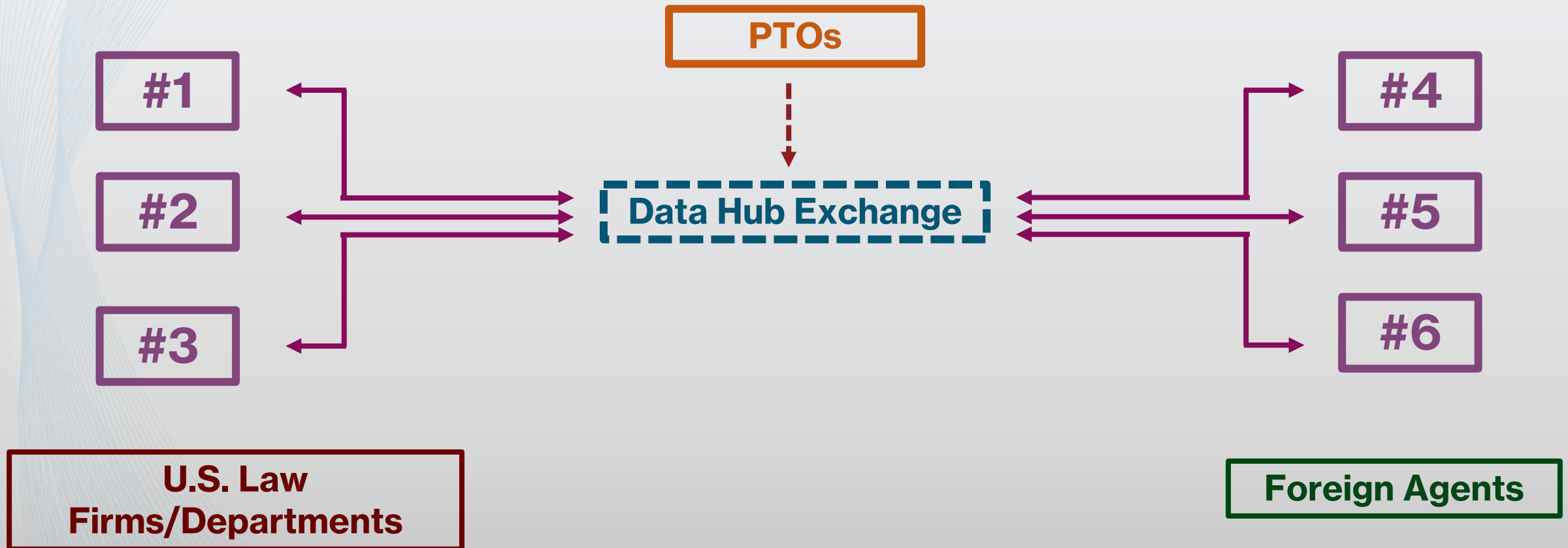


Consequences of the “Disintermediation”

- The door is opened for accelerating innovation in IP support solutions as the IP management solution incumbents are no longer the gate-keepers to the consumers of these services
- The same way data connectivity and smart phones created a large ecosystem of app solutions, so too will the ability to stream IP data directly from the source to a whole new universe of cloud-based solutions
- This transition will be accelerated further by the available Large Language Model (LLM) – e.g. ChatGPT - capabilities

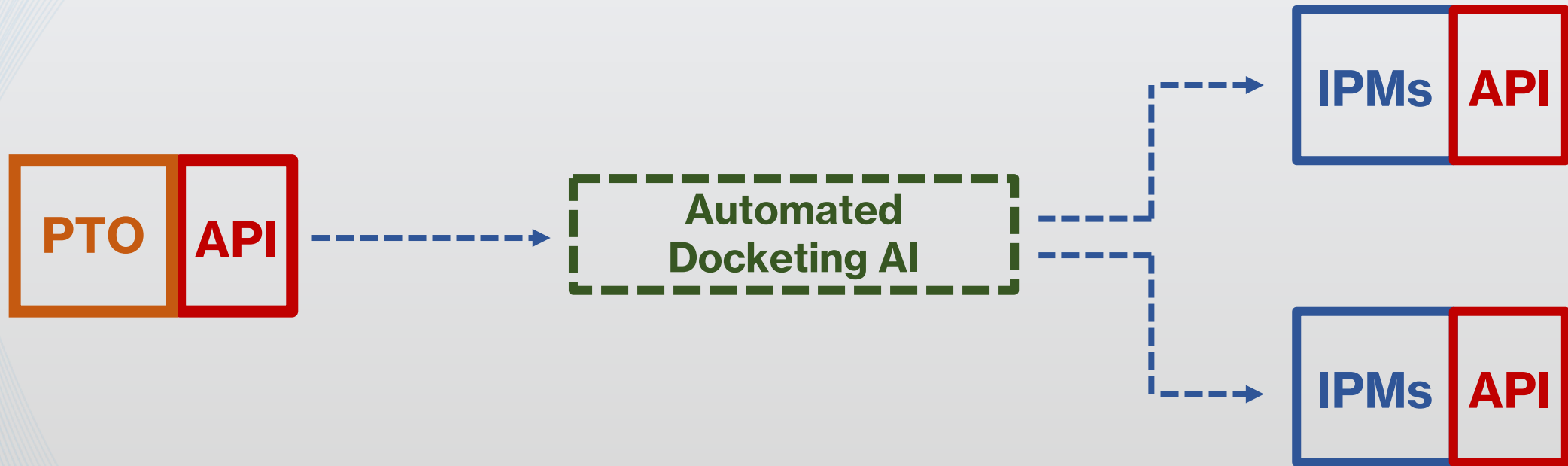
Streaming data/API solutions now and future

Cloud-based structured data exchanges and communication flow management



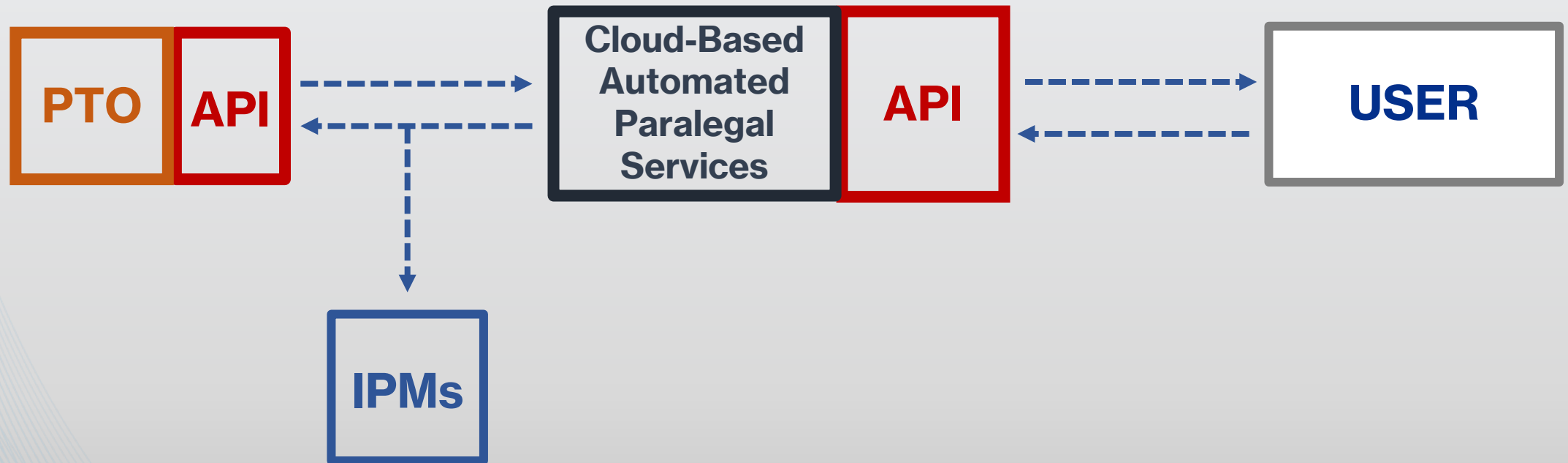
Streaming Data/API Solutions Now and Future

Automated docketing solutions



Streaming Data/API Solutions Now and Future

Automation



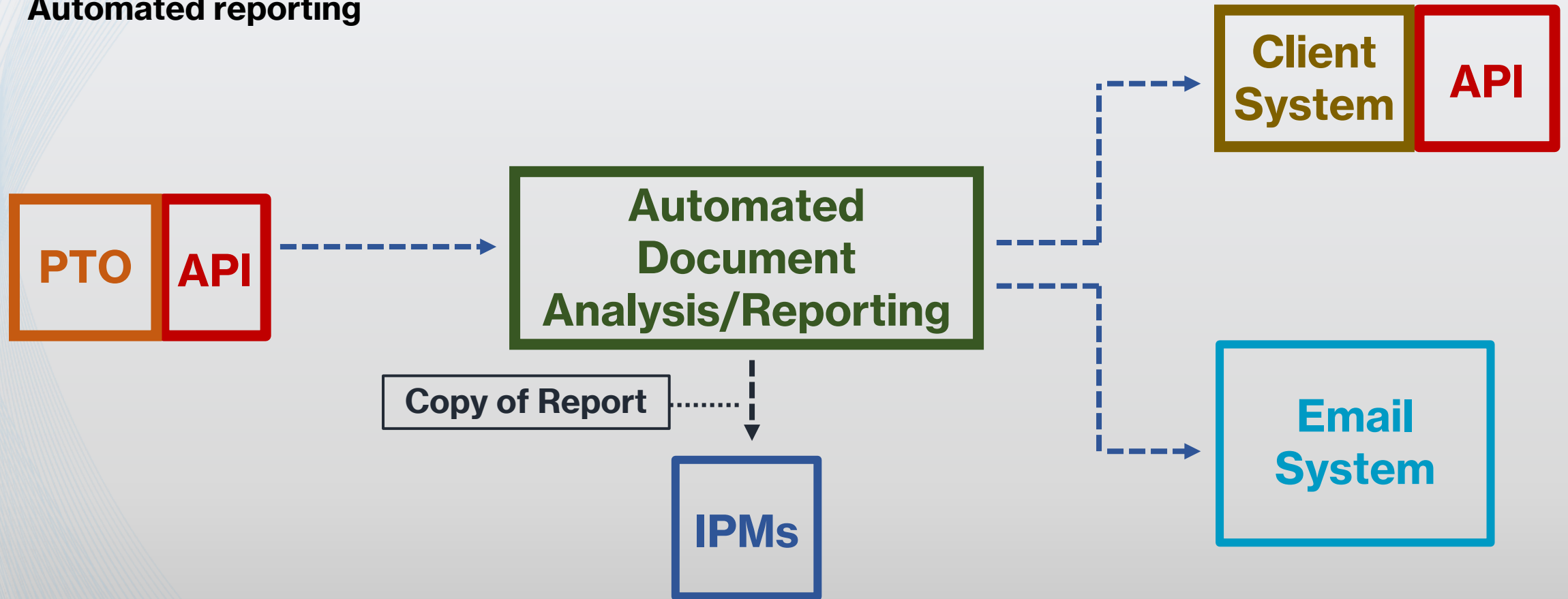
Streaming Data/API Solutions Now and Future

Automation



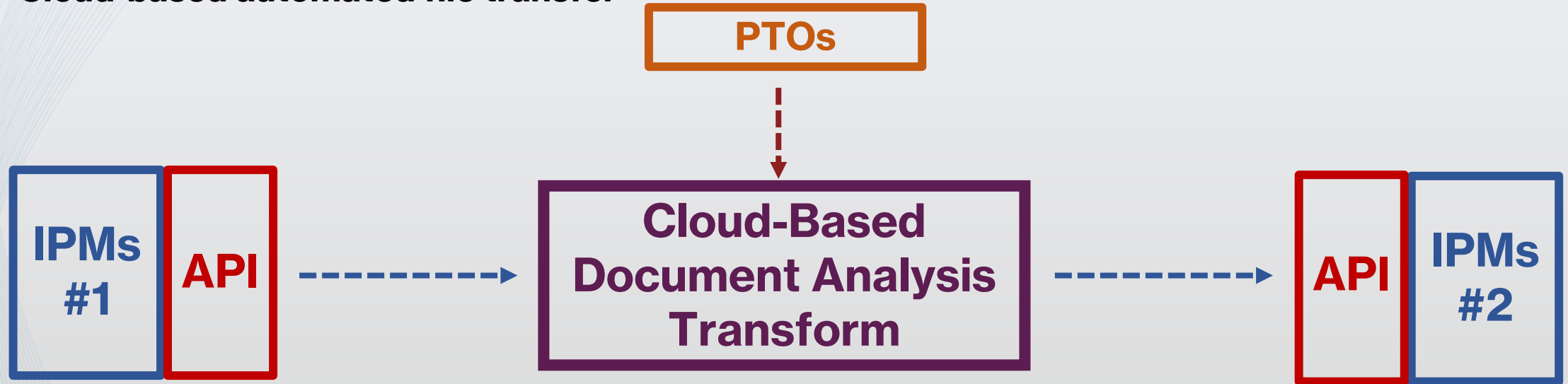
Streaming Data/API Solutions Now and Future

Automated reporting



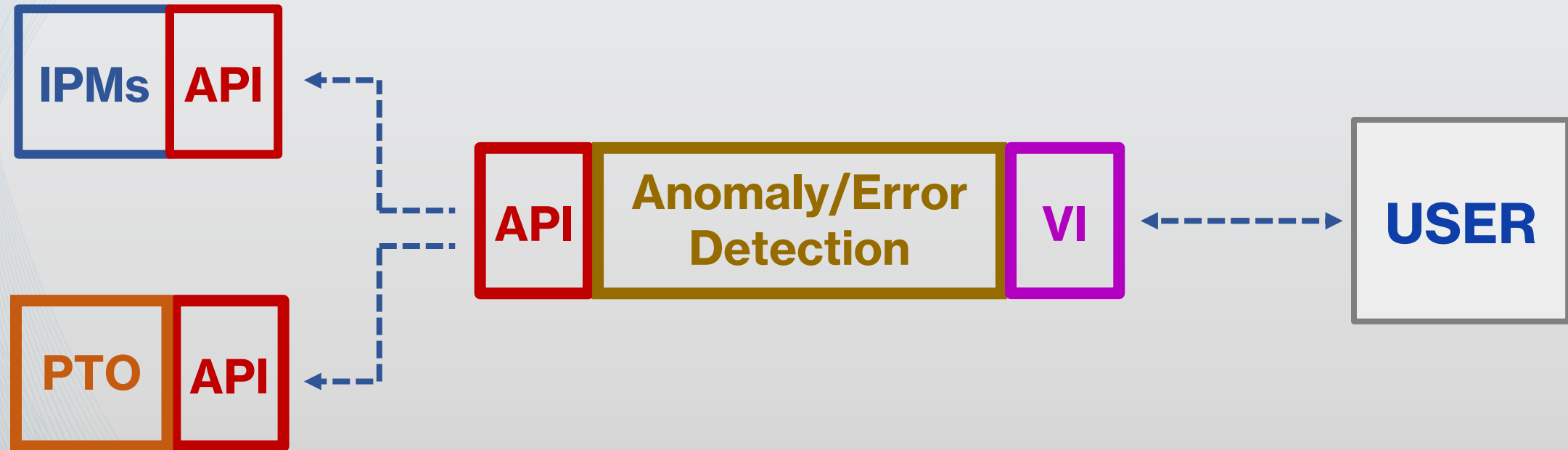
Streaming Data/API Solutions Now and Future

Cloud-based automated file transfer



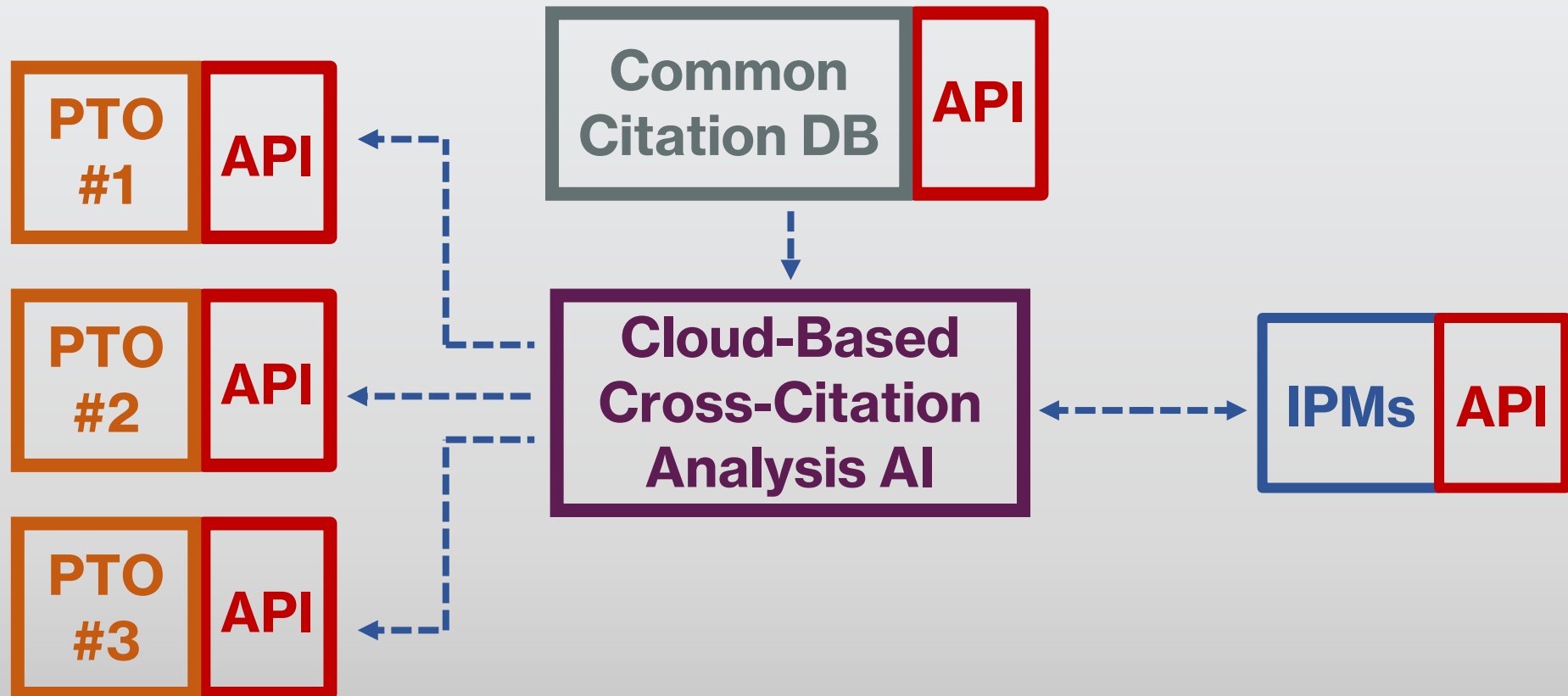
Streaming Data/API Solutions Now and Future

Cloud-based AI detection of prosecution anomalies/documentation errors



Streaming Data/API Solutions Now and Future

Cloud-based AI cross-citation analysis



Impacts so far on manual labor...

- Manual docketing will soon be a vestige of the past. Cost is reduced, quality is improved, and thousands of docketing personnel will be freed from the daily drudgery of robotic work to do higher value tasks
- Paralegal tasks are quickly being eliminated.
- This task automation will continue so that paralegals spend more time on high added value tasks and less time doing tasks that are simple for automation.
- Attorney work that is ministerial, administrative or involves routine analysis will be increasingly performed by cloud automation such as ChatGPT

Intelligent cloud services will dominate the future of law firm technology

- We are now in an era where intelligent cloud services will assume more and more tasks presently performed by humans
- These services will most rapidly displace the routine, process-driven, robotic work that is the bread and butter of off-shore entities.
- Current IP management systems will continue to serve an important but now ancillary role in the IP management ecosystem.
- Intelligent cloud systems will interact with and control these IP management systems for most routine back office tasks

These IP Management Systems have excellent APIs and are ready for the interconnect future of IP data flows!!

- Patricia from Patrix®
- CPI from Computer Packages®
- FoundationIP, Ipfolio and IPendo from Clarivate®
- AppColl from Appcoll®

Intelligent Cloud Services Offered by



- SureDocket® AI-powered automated docketing
- Power Prosecutor® AI-powered automated shell generation and authoring
- SureDocket® AI-powered Automated reporting
- DocketSaver® AI-powered Automated docketing error detection
- Power Prosecutor® AI-driven prosecution cost estimator
- SureDocket® AI-driven automated file history docketing breakout
- SureDocket® Automated IDS Data Updates

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- Accessible and flexible education for high school, college, and law school students with a focus on hands-on IP training and practical skills
- Program that provides underrepresented students with the opportunity to explore the field, to network with IP Law professionals, and to pursue a career in IP Law.

Conclusion